

CUSTOMER INFORMATION
ex art.13 Regolamento UE 2016/679
Data collected from the interested party

The following information is provided pursuant to articles 13 of the European Regulation on the protection of personal data EU 2016/679 and is intended to provide the following information necessary to ensure correct and transparent processing.

The Data Controller

The Data Controller of your personal data is MVB Italy S.r.l. Vocabolo Bocca di Rigo SC Marsciano 06072 (PG) VAT number 03706440546
Telephone: 075 878 3001 - E-mail privacy@beautythinkers.com

Purpose of the processing and legal basis

The processing of personal data provided during registration is aimed solely at:

Purpose of the processing	Legal basis
To fulfill the request for sending the newsletter and its registration in the mailing list concerning information messages and commercial and promotional communications relating to the activity carried out by the Data Controller, in full compliance with the principles of lawfulness and correctness and the provisions of the law.	Consent

Recipients or any categories of recipients of personal data

Your personal data may be disclosed, only for the achievement of the aforementioned purposes, to the following categories of recipients:

- IT consulting firms;
- Communication consultancy company;
- Company for sending newsletters.

Data retention period

The data provided for the purposes indicated will be kept for:

Purpose of the processing	Conservation Policy
To fulfill the request for sending the newsletter and its registration in the mailing list concerning information messages and commercial and promotional communications relating to the activity carried out by the Data Controller, in full compliance with the principles of lawfulness and correctness and the provisions of the law.	Until revocation of consent

Where do we process your personal data and how

Your personal data will be processed within the European Union through IT tools / manuals for which we have taken steps to apply appropriate security measures and with the help of our collaborators duly authorized and trained for this purpose. In any case, it is understood that the Data Controller, if necessary, will have the right to move the servers even outside the EU. In this case, the Data Controller ensures from now on that the transfer of data outside the EU will take place in compliance with the applicable legal provisions, for example through the adoption of the standard contractual clauses provided for by the European Commission which ensure an adequate level of protection of the personal data also outside the EU.

Rights of the interested party

You, as an interested party, have the right to ask the data controller for access to your personal data and the correction or cancellation of the same or the limitation, opposition of the processing that concerns you; you can also request data portability if it is necessary for you. To facilitate the exercise of your rights, we have activated a special e-mail address privacy@beautythinkers.com or alternatively you can use any other means of contact of our structure (telephone, fax, etc.). Before we can provide you, or change any information, you may need to verify your identity and answer some questions. An answer will be provided as soon as possible.

Revocation of consent to treatment

You are granted the right to withdraw consent to the processing of your personal data at any time, by making a request via email to the email address privacy@beautythinkers.com You may need to verify your identity and answer a few questions. In any case, the revocation of your consent will not affect the lawfulness of the treatments carried out prior to the revocation.

Right of complaint

In the event that you still believe that your rights have been infringed, you can lodge a complaint with the Guarantor through the appropriate forms published on the website www.garanteprivacy.it.

Obligation or not to provide data and consequences of failure to provide it

Purpose of the processing	Obbligo	Consequences of failure to provide
To fulfill the request for sending the newsletter and its registration in the mailing list concerning information messages and commercial and promotional communications relating to the activity carried out by the Data Controller, in full compliance with the principles of lawfulness and correctness and the provisions of the law.	NO	Inability to keep you updated on the offers made